

# BUILD A MORE INNOVATIVE FUTURE WITH DIGITAL TWIN

A digital twin is a highly-detailed representation of a physical object (like an aircraft) or an enormous entity (like a factory or a city) combined with real-world data. When employees are enabled to consume data from and contribute to a digital twin enhanced with AI and embedded analytics, organizations can make optimal decisions and transform their massive influx of information into new innovations.

**Over the past 2 years, compared to non-users, DIGITAL TWIN USERS have enjoyed:**

<b>25%</b>	Greater decrease in the number of engineering change orders
<b>20%</b>	Greater increase in workforce productivity
<b>16%</b>	Greater increase in speed of decision-making
<b>12%</b>	Greater increase in product return on investment
<b>7%</b>	Greater decrease in total cost per unit

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